Healthcare and ED Innovations

Special Focus One The Practice of Emergency Medicine

Nothing to Disclose, No Financial Conflict of Interest

Mark Rosenberg, DO, MBA, FACEP, FACOEP-D, FAAHPM
President, American College of Emergency Physicians
Chairman Emeritus, St Joseph's Health, NJ
Associate Professor Emergency Medicine, NYMC

Agenda

- Healthcare Pre and Post Pandemic
- Design Thinking
- ED Innovations Pre-Pandemic
- ED Innovations Post Pandemic
- The Future of Emergency Medicine

- Emergency Medicine 1968
- First ED Triage Systems 1965-1980
- RVU Incentive Pay 1987
- Hospitalist 1995
- Provider in Triage 1999
- Emergency Ultrasound 2001
- Geriatric Emergency Department 2009
- Emergency Department Palliative Care 2012
- Alternatives to Opioids and MAT 2016

- Emergency Medicine 1968
- First ED Triage Systems 1965-1980
- RVU Incentive Pay 1987
- Hospitalist 1995
- Provider in Triage 1999
- Emergency Ultrasound 2001
- Geriatric Emergency Department 2009
- Emergency Department Palliative Care 2012
- Alternatives to Opioids and MAT 2016

- Emergency Medicine 1968
- First ED Triage Systems 1965-1980
- RVU Incentive Pay 1987
- Hospitalist 1995
- Provider in Triage 1999
- Emergency Ultrasound 2001
- Geriatric Emergency Department 2009
- Emergency Department Palliative Care 2012
- Alternatives to Opioids and MAT 2016

- Emergency Medicine 1968
- First ED Triage Systems 1965-1980
- RVU Incentive Pay 1987
- Hospitalist 1995
- Provider in Triage 1999
- Emergency Ultrasound 2001
- Geriatric Emergency Department 2009
- Emergency Department Palliative Care 2012
- Alternatives to Opioids and MAT 2016

- Emergency Medicine 1968
- First ED Triage Systems 1965-1980
- RVU Incentive Pay 1987
- **Hospitalist** 1995
- Provider in Triage 1999
- Emergency Ultrasound 2001
- Geriatric Emergency Department 2009
- Emergency Department Palliative Care 2012
- Alternatives to Opioids and MAT 2016

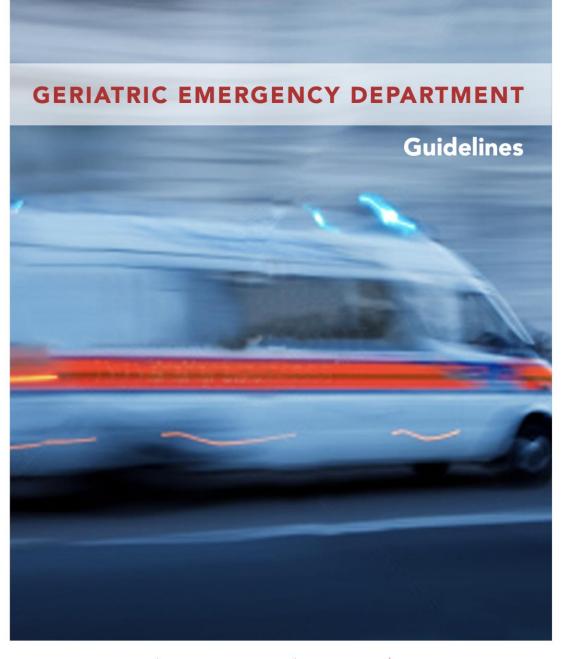
- Emergency Medicine 1968
- First ED Triage Systems 1965-1980
- RVU Incentive Pay 1987
- Hospitalist 1995
- Provider in Triage 1999
- Emergency Ultrasound 2001
- Geriatric Emergency Department 2009
- Emergency Department Palliative Care 2012
- Alternatives to Opioids and MAT 2016

- Emergency Medicine 1968
- First ED Triage Systems 1965-1980
- RVU Incentive Pay 1987
- Hospitalist 1995
- Provider in Triage 1999
- Emergency Ultrasound 2001
- Geriatric Emergency Department 2009
- Emergency Department Palliative Care 2012
- Alternatives to Opioids and MAT 2016

- Emergency Medicine 1968
- First ED Triage Systems 1965-1980
- RVU Incentive Pay 1987
- Hospitalist 1995
- Provider in Triage 1999
- Emergency Ultrasound 2001
- Geriatric Emergency Department 2009
- Emergency Department Palliative Care 2012
- Alternatives to Opioids and MAT 2016

Geriatrics

- 2009 First GED
- 2013 GED Guidelines Published
- 2017 ACEP Accredits GED's
- 2021 Over 300 Accredited GED's











- Emergency Medicine 1968
- First ED Triage Systems 1965-1980
- RVU Incentive Pay 1987
- Hospitalist 1995
- Provider in Triage 1999
- Emergency Ultrasound 2001
- Geriatric Emergency Department 2009
- Emergency Department Palliative Care 2012
- Alternatives to Opioids and MAT 2016

SM, 25 yo business owner

- Diagnosed with Glioblastoma October 14th
- December 7th After Chemo and 2 Surgeries Told There was Nothing Else They Could Offer
- She was Going to Die in Weeks.
- Told to Stay in the Hospital and Let Hospice Make it Easier.
- Now What?

- Emergency Medicine 1968
- First ED Triage Systems 1965-1980
- RVU Incentive Pay 1987
- Hospitalist 1995
- Provider in Triage 1999
- Emergency Ultrasound 2001
- Geriatric Emergency Department 2009
- Emergency Department Palliative Care 2012
- Alternatives to Opioids and MAT 2016

Timeline – The ALTO Journey

- 2014 Acute Pain Fellowship
- 2015 recovery walk and Michael
- 2016 ALTO Prevention Program Started
- 2016 Opioid Overdose Recovery Program MAT and Warm Handoff
- 2017 Meeting with Booker and Pascrell
- 2018 ALTO and POWER Acts
- OCT 24 2018 Signed into Law
- 2019 State and Hospital Initiatives
 - Opioid Reduction Options
 - ALTO Hospital Wide
 - Nation-wide State Initiatives
- December 2019 ALTO Act Funding Approved
- March 17th 2020 First ALTO Funding
- August 2020 Second ALTO Funding
- December 2020 X-Waiver Legislation
- January 2021 Third ALTO Funding

Pandemic Innovations - 2020

- COVID Related Innovations
- ACEP Innovation Center
 - Health disparities
 - Telemedicine
 - Emergency department critical care
 - Future of EM

The ACEP Innovation Program

A New "Design Thinking" Tool For ACEP



Innovation | Why Design Thinking Works

bscribe S

Innovation

Why Design Thinking Works

It addresses the biases and behaviors that hamper innovation. by Jeanne Liedtka

From the Magazine (September-October 2018)



Marcos Chin

"The secret of change is to focus all of your energy, not on fighting the old, but building on the new."

Socrates (470-399 BC), Philosopher

The Steps of Design Thinking

- 1. Identify the team
- 2. Identify/define the problem or initiative
- 3. Develop a possible solution or knowledge base
- 4. Test it
- 5. Redefine

- Identify the team
 - The committee leaders, staff, liaisons, committee chair
- Identify/define the problem or initiative
- Develop a possible solution or knowledge base
- Test it
- Redefine

- Identify the team
- Identify/define the problem or initiative
 - Health care disparities and in equities exist in medicine
 - Current and future pandemics
- Develop a possible solution or knowledge base
- Test it
- Redefine

- Identify the team
- Identify/define the problem or initiative
- Develop a possible solution or knowledge base
 - Incubator one
 - Incubator two
- Test it
- Redefine

- Identify the team
- Identify/define the problem or initiative
- Develop a possible solution or knowledge base
- Test it
 - Presentation to a defined group
- Redefine

- Identify the team
 - The committee leaders, staff, liaisons, committee chair
- Identify/define the problem or initiative
 - Health care disparities and in equities exist in medicine
 - Current and future pandemics
- Develop a possible solution or knowledge base
 - Incubator one
 - Incubator two
- Test it
 - Presentation to a defined group
- Redefine

Incubator one – Health care disparities and in equities exist in medicine

- Identify the team
 - Dr Aisha Terry
 - Staff Faeeza Faruq
 - The 14 Committees and leaders
- Identify/define the problem or initiative
 - Health care disparities and in equities exist in emergency care
- Develop a possible solution or knowledge base
 - This is the initial goal and objective
- Test it
 - TBD either as a web site bucket, paper or presentation
- Redefine
 - From comments during the testing

The Committees – Health Care Disparities

- Academic affairs
- Communication committee
- Disaster preparedness
- Education committee
- Emergency medicine practice
- EMS
- Ethics

- Federal government affairs
- International EM
- Medical legal
- Policy and injury prevention
- Quality and patient safety
- Research
- State legislative and regulatory

Incubator two – Current and future pandemics have changed the future of emergency medicine

- Identify the team
 - Dr Bill Jaquis
 - Staff Sam Shahid
 - The 16 Committees and leaders
- Identify/define the problem or initiative
 - The Current and Future Pandemics
- Develop a possible solution or knowledge base
 - This is the initial goal and objective
- Test it
 - TBD either as a web site bucket, paper or presentation
- Redefine
 - From comments during the testing

The Committees — Pandemic and Future

- CEDR
- Coding and nomenclature
- Communications committee
- Disaster preparedness
- Emergency medicine practice
- Ethics committee
- Federal government affairs
- International EM

- Medical legal
- Pediatric emergency medicine
- Public health, injury prevention
- Quality and patient safety
- Research committee
- State legislative and regulatory
- Well-being committee

Next Step

- Each incubator will meet as a group and discuss the project
 - Zoom Retreat
 - Each Committee Mini Presentation
 - Facilitated Discussions
 - Project Evolution
- The project scope may require multiple meetings of each incubator

More Thoughts

- Our committee structure is perfect as our innovation team
- The problems or initiatives
 - Should meet our mission, vision or our strategic plan.
 - Should focus on
 - 1. Our patients
 - 2. Emergency Department
 - 3. Emergency Physicians
 - 4. Practice of EM
 - 5. ACEP staff will all work..
- The same process can be continued every year.
 - Identify the one or two problems or initiatives
- Best if we can have a place for innovations, "The Incubator" room
 - Very Chill
 - Ultra comfortable
 - All walls are Dry Erase
 - Can this be a virtual

Other topics can fit into this process

- Workforce
- Membership
- Communication
- Best practice initiatives
- Practice ownership
- Future accreditations

The Future of EM — Our Natural Evolution

- Internal Medicine
- Anesthesia
- General Surgery

The Evolution – Beyond Bricks and Mortar

- Post Acute Care
- Acute Unscheduled Care
- ED Critical Care
- After Hours Coverage
- TeleHealth
- Mental Health Urgent Care
- Nursing Home ED
- Addiction Centers
- Palliative Care